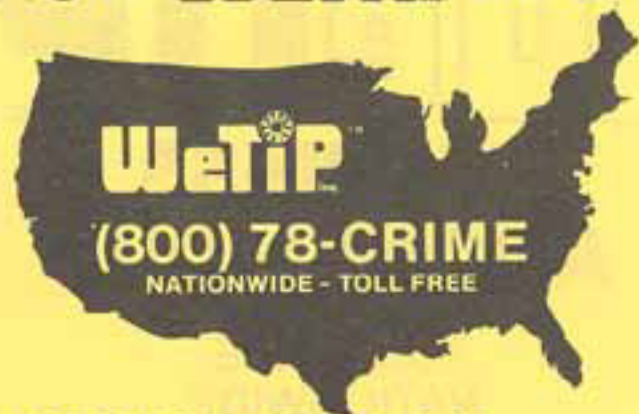


HOW WeTIP BEGAN



HOW IT BEGAN . . .

WeTip was founded in February 1972 by Bill Brownell, a retired Deputy Sheriff, and Miriam Brownell, an Ontario business owner. Their overwhelming concern for their eight children and the mounting drug problem in the schools, caused them to take action and create a way to FIGHT BACK.

WeTip is now referred to as the grandfather of all anonymous tip programs. The concept is simple. WeTip is a national, toll-free tipline that provides people with a way to give information regarding drug sales and crime while remaining absolutely anonymous. No one ever knows who the caller is . . . not us . . . not ever.



ANONYMITY

The operator's first words are, "This is the WeTip operator. Do not give your name." She will then ask questions designed to obtain maximum information and screen out crank, false and malicious calls. After the information is taken, a code name and number are assigned to the informant. **The caller always remains absolutely ANONYMOUS.**

WeTip information is immediately conveyed to the law officers of your police, fire and sheriff's departments, U.S. Customs, U.S. Forest Service, DEA, IRS and the Postal Inspection Service.

Arrests are **never** made on the basis of a telephone call alone. Arrests are only the result of verified law enforcement investigations.

NATIONAL PROGRAM

On May 2, 1982 WeTip established toll free lines to serve the entire United States of America.

Now all the California lines operate throughout the nation: **(800) 47-ARSON**, **(800) 78-CRIME** and our new number **(800) 87-FRAUD**.



WeTIP'S KEY TO SUCCESS

WeTip's key to success is **total community involvement**. Last year WeTip had over 565,000 hours of volunteer time from members of service clubs, fraternal, veterans and civic organizations.

WeTip has provided the public with an opportunity to do something about crime and drug trafficking. The results have been dramatic! In 17 years, law enforcement has used WeTip information in over 8,800 arrests leading to over 3,600 convictions, seized over \$226 million worth of illegal dangerous drugs and narcotics and recovered \$5 million in stolen property.

REWARDS



Rewards of up to \$1000 are given in cash, upon verified factual reports from law enforcement that WeTip information was received prior to arrest and that the information was helpful in the arrest and conviction.

The reward drop is made at a secret postal location by use of assigned code names and numbers. No personal contact is ever made with the informant.



WITNESS ANONYMOUS

EYEWITNESS ANONYMOUS, a companion program to WeTip has been designed to allow police and fire investigators to spotlight special major crimes in cooperation with the news media . . . law enforcement working with newspapers, radio and television asking citizens to get involved anonymously, to supply necessary information.



DOUG DAVIDSON
and
CINDY FISHER
National Honorary
Chairpersons,
1989-1990

TO REPORT ARSON CRIMES, ANONYMOUSLY

Immediately at

(800) 47-ARSON

(800) 78-CRIME

(800) 87-FRAUD

TOLL-FREE, NATIONWIDE



Since beginning our "WAR ON ARSON" in 1978, WeTip has aided in 268 arrests and 112 convictions.

Arson is the term which defines the crime of maliciously or fraudulently setting fires. Arson is the fastest growing crime in the nation. Arson for fraud has skyrocketed and become the most costly crime in the United States.

Arson is a violent crime that kills 1,000 people a year and seriously injures almost 17,000.

Arson is responsible for greater property losses than any of the other major crimes (robbery, burglary, auto theft and larceny).

There has been a dramatic increase in arson fires during the past few years. This is putting a heavier burden on your fire departments. Your fire protection is the best in the world, but it is expensive. More fires caused by arsonists cause more fire-fighting costs, more manpower and more equipment. This cost is paid by you.

It is estimated that the U.S. arson bill for property loss during the past year was over \$2 billion. In California alone the public pays an additional \$150 million in insurance premiums each year as a result of arson.

Arsonists also set numerous wildland fires which account for injuries and loss of life to citizens and firemen in the millions of dollars in damages each year.